- ALMA DOEPEL -
Est. 1903

PEOPLE | PURPOSE | A BRIGHTER TOMORROW

MARITIME HERITAGE
YOUTH DEVELOPMENT
COMMUNITY IMPACT

MELBOURNE TO HOBART 2027

FIRST VOYAGE IN 20 YEARS | FIRST RETURN TO HOBART IN 50 YEARS

CORPORATE PARTNERSHIP PROSPECTUS

More than a voyage.
A brighter future
for young Australians.

SAME WATERS.
NEW POSSIBILITIES.

YOUNG PEOPLE
STRONGER
COMMUNITIES
BRIGHTER
TOMORROWS

A RETURN 124 YEARS IN THE MAKING

In February 2027, Alma Doepel will sail from Melbourne to Hobart to participate in the Australian Wooden Boat Festival. The voyage will mark her return to Bass Strait and Tasmania after an extensive restoration, and the beginning of a new operational chapter focused on youth development, adventure and maritime heritage.

Why Hobart matters

Built in 1903, Alma Doepel has a deep connection with the trade and maritime history of Victoria and Tasmania. Her working life included carrying cargo between Tasmania and Melbourne before she became one of Australia's best known youth sail training vessels.

Her return to Hobart is therefore both a homecoming and a statement of intent: the restoration has saved the ship; now the ship returns to work.

More than $6 million has been raised to return Alma Doepel to operations over 17 years of restoration.

The next chapter

Through Waypoint Foundation, Alma Doepel will provide young people with challenging experiences at sea designed to develop confidence, resilience, leadership, teamwork, judgement and self reliance.

We are inviting a small group of corporate partners to help make the Hobart voyage possible and to become part of the next chapter of this nationally significant vessel.

THE PARTNERSHIP PROPOSITION

This is not designed as a conventional logo based sponsorship program. The strongest asset is access to Alma Doepel herself: sailing aboard a 1903 tall ship, participating in her return to sea, engaging employees and clients, and helping create a lasting youth development legacy.

Partners can engage through

- Corporate sailing experiences for clients, employees and stakeholders
- Limited voyage berths on agreed passages associated with the Hobart campaign
- Executive and emerging leader experiences at sea
- Employee volunteering and restoration engagement
- Hospitality and stakeholder engagement in Melbourne and Hobart
- Brand association with maritime heritage, youth development and community impact
- Professional voyage photography and storytelling content

Corporate voyage berths

A voyage berth is not passive hospitality. Participants join the ship's company, stand watches, participate in sail handling, live aboard and contribute to the operation of a traditional tall ship at sea. This creates a distinctive leadership and team experience for senior executives, emerging leaders, valued employees, clients or community nominees.

All berths and sailing activities remain subject to final voyage planning, participant suitability, weather, survey requirements and the Master's authority.

Corporate sails

Private and shared corporate sails can be used for leadership teams, client hospitality, employee recognition, stakeholder engagement and sponsor networking. Additional corporate sails may also be purchased separately from sponsorship packages, subject to vessel programming and availability. These are available in both Melbourne and Hobart.

CORPORATE PARTNERSHIP LEVELS

Partnership	Investment	Availability	Corporate sail	Voyage berths
Principal Voyage Partner	$100,000	1 exclusive	Private sail, up to 30 guests	Up to 4
Major Voyage Partner	$50,000	Up to 3	Private sail, up to 20 guests	2
Voyage Partner	$25,000	Up to 6	Private sail, up to 12 guests	1
Supporting Partner	$10,000	Selected partners	4 places	—
Partner	$5,000	Selected partners	2 places	—

Principal Voyage Partner | $100,000

Exclusive to one organisation. The leading corporate partner of Alma Doepel's return to Hobart.

- Recognition as Principal Voyage Partner across the Hobart campaign
- Primary logo positioning across appropriate digital and printed voyage material and displayed on the ship's sail.
- Prominent website, social media and electronic communications recognition
- Onboard branding where appropriate and consistent with the vessel's heritage
- Recognition at Melbourne departure, Hobart arrival and festival activities
- One exclusive corporate sailing experience for up to 30 guests
- Up to four berths on an agreed voyage or passage
- VIP access and opportunity to host selected clients or stakeholders aboard in Hobart
- Employee volunteering and behind the scenes access during preparation and sea trials
- Professional voyage photography and content for agreed corporate use
- First opportunity to discuss an ongoing partnership with Waypoint Foundation

MAJOR VOYAGE PARTNER | $50,000

Limited to three organisations.

- Major Partner recognition across voyage communications
- Prominent website and campaign logo placement
- Recognition at Melbourne departure and Hobart arrival
- One private corporate sailing experience for up to 20 guests
- Two berths on an agreed sailing or voyage experience
- Corporate hospitality opportunities in Hobart
- Employee volunteering and engagement opportunities
- Professional voyage imagery for agreed corporate use

VOYAGE PARTNER | $25,000

Limited to six organisations.

- Voyage Partner recognition across appropriate communications
- Website and social media acknowledgement
- One private corporate sailing experience for up to 12 guests
- One berth on an agreed sailing or voyage experience

- Invitations to selected Melbourne and Hobart activities
- Employee engagement opportunities
- Access to selected voyage imagery

SUPPORTING PARTNER | $10,000

- Supporting Partner recognition
- Website and social media acknowledgement
- Four places aboard a scheduled corporate sponsor sail
- Invitations to selected Melbourne and Hobart events
- Voyage updates and imagery

PARTNER | $5,000

- Partner recognition
- Website acknowledgement
- Two places aboard a scheduled corporate sponsor sail
- Invitations to selected Melbourne and Hobart events
- Voyage updates and imagery

BESPOKE PARTNERSHIPS

Partners may choose to connect their support to a particular aspect of the voyage or Alma Doepel's future purpose. These can sit within the partnership levels above and provide a clearer link between a company's expertise, values and the project.

Safety Partner	Supports lifesaving, emergency and safety equipment.
Navigation Partner	Supports navigation, communications and marine technology.
Crew Partner	Supports crew development, training and equipment.
Provisions Partner	Supports food and provisioning for the Melbourne to Hobart voyage.
Engineering Partner	Supports technical operation, maintenance and reliability.
Voyage Communications Partner	Supports storytelling, media and communications around the voyage.

In kind partnerships

We also welcome substantial in kind support. Recognition will generally reflect the commercial value and strategic importance of the contribution.

- Fuel and lubricants
- Provisions and catering
- Crew clothing and wet weather equipment
- Safety and marine equipment
- Transport, logistics, berthing and accommodation
- Communications and technology
- Photography, media, printing and merchandise
- Professional and technical services

THE LEGACY

The Hobart voyage is not the end objective. It is the point at which Alma Doepel moves from restoration back to purpose.

The ship has been saved so that she can once again provide young people with experiences that are difficult to replicate on land: responsibility, uncertainty, teamwork, practical competence, leadership and the confidence that comes from contributing to something larger than themselves.

The restoration saved the ship. The next voyage begins her new purpose.

Become part of the voyage

We welcome the opportunity to develop a partnership that meets the objectives of your organisation while helping return Alma Doepel to Hobart and establish the next chapter of her youth development mission.

CORPORATE PARTNERSHIP ENQUIRIES

Matt McDonald – Chair mmcdonald@almadoepel.com.au 0400 834 700

Sally Shepherdon – Director sshepherson@almadoepel.com.au 0412 570 196

Sail & Adventure Ltd | Waypoint Foundation | Alma Doepel

almadoepel.com.au